

# **Product Lead**

### About the role:

Right now, in over 40 cancer hospitals across India, nutritionists from Cuddles Foundation are opening an Android app that's helping them save the lives of children fighting cancer. It's called FoodHeals—our in-house technology that ensures these brave children get the precise nutrition they need during their cancer treatment.

We're looking for a Product Lead to join our team and take this vital internal tool to the next level.

As our Product Lead, you'll be the bridge between our healthcare heroes and the technology that supports them. Working directly within Cuddles Foundation, you'll collaborate with our program and clinical teams and our external partners in design and engineering. Together, you'll transform complex health data into clear insights that guide treatment decisions for our programs, prioritising features that matter most and building roadmaps that ensure program effectiveness and efficiencies for all teams using the app.

This isn't just about building technology—it's about strengthening our core mission by extending the reach of our care to children who need it most. If you believe technology should serve humanity and want your work to create ripples of positive change, we'd love to meet you.

### Responsibilities

#### **Product Strategy & Development**

- → Drive product strategy for FoodHeals App, ensuring alignment with organisational goals
- → Lead feature prioritisation and roadmap development, collaborating with third-party developers and design teams
- → Define user stories and acceptance criteria based on nutritionist and program needs



- → Establish product metrics to measure success and impact
- → Work closely with nutritionists and managers to translate clinical requirements into product features

#### **User Experience & Feedback**

- → Implement structured approaches to gathering user feedback
- → Conduct user testing with clinical teams
- → Monitor app usage patterns to identify improvement opportunities
- → Ensure product meets usability needs of diverse stakeholders
- → Support with training materials around new features

#### **Data & Analytics**

- → Define product analytics requirements and KPIs
- → Transform user data into actionable product insights
- → Develop feature specifications for reporting and dashboard requirements
- → Use data to validate product decisions and measure feature adoption

#### **Stakeholder Management**

- → Coordinate effectively between internal teams and external technology partners
- → Communicate product vision and progress to leadership and clinical teams
- → Support the Fundraising team with product updates for donor reporting
- → Represent the App at external events when needed

### **Must-Haves**

- → Bachelor's degree in Product Management, Business, Healthcare, or related field
- → 5+ years of product management experience, preferably in healthcare technology
- → Strong background in user research and requirements gathering
- → Experience working with development partners and design teams
- → Understanding of healthcare data and clinical workflows
- → Track record of successful product launches or significant feature releases



### Key Skills & Qualities

- → User-focused approach to product development
- → Ability to translate complex clinical needs into clear product requirements
- → Experience with agile product methodologies
- → Strong communication skills with both technical and clinical stakeholders
- → Data-informed decision making expertise
- → Passion for healthcare technology and social impact

## Location: Mumbai / Full-time

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