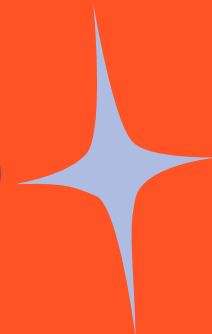


2023-2024



# Gratitude

# Report



What does gratitude really feel like?  
Read to find out.

# Remember this: It's all because of you.

Nitesh is an excitable little 5 year old who has his parents and nutritionists wrapped around his finger. Which is why seeing him exhausted and unable to walk from weakness and malnutrition was heartbreaking. For his parents, the bills kept piling up while their resources ran out; they had to leave their work behind and shift into a city that was completely new to them to get him treatment for B Cell ALL Cancer. And that's where you came in, and you turned frowns upside down. You're the reason Nitesh is strong again. You're the reason he walks again. You're the reason he's laughing and joking again.



AMAN, (NITESH'S MUMMA), SAYS HER HEART SPILLS OVER WITH GRATITUDE.

**"You have been so good by helping us with so much monthly rations. You have also provided us with nutritional supplements that we would otherwise not be able to afford. I was so sad to see Nitesh getting weaker and unable to even walk. But once we started listening to Shalini (Cuddles Nutritionist at SGPGI Lucknow), the change in him was remarkable."**



# Together making great things happen every day.



With gratitude,  
**Purnota Dutta Bahl**  
 Founder & CEO  
 Cuddles Foundation

Every time I step into one of our nutrition centres at a partner hospital to see how my team is doing and how the kids and their families are feeling, my heart can't contain its gratitude for what Cuddles Foundation has become. Gratitude for my wonderful team and how they've helped grow the Foundation into the thought and action leader it is today; and gratitude for every single one of our supporters - like you. Taking ideas from paper into the world can only happen when you have confidence in your support system. And your faith and generosity has kept our confidence rock solid.

2024 and 2025 are years of innovation in motion at the Foundation. Here are a few key moves that I want to share with you. We have formalised the presence of Patient Support Coordinators who tag team with our nutritionists, making sure no caregiver feels they are fighting alone. We have piloted a landmark project

on the nutritional teleconsultation model - the goal being to take nutritional guidance into some of the most remote places in the country. On the cards for next year is the launch of our Learning Management Portal to empower nutritionists with knowledge and expertise in Pediatric Oncology nutrition. This will ensure standardisation of training and upskilling for our nutritionists who are the beating heart of our programme. We have also implemented Standardised Care Protocols across hospitals, working to improve accessibility, communication, and most importantly compassion in every conversation and counselling session. And there's so much more in the pipeline for the year to come.

With your support, 2025 is undoubtedly a year filled with promise. So on behalf of my team and the 18,100+ kids supported in 2024 across 41 Hospital in 14 states, an unrestrained and wholehearted Thank You!



# Our Young Heroes get cooler every year!

One of the most positive forces we feel super grateful for is our little army of Young Heroes. Kids who balance classes, tuition, sports, extra curricular activities, and still manage to make time to come up with wonderful and unexpected ideas to support children with cancer. From creative methods of fundraising to creating art that can brighten up hospital walls, you've surprised us and delighted us. And we just can't tell you how proud we are of you.

Last year, we raised

# ₹52L

Meet our Young Heroes



Aarav Thapar Chakravarti did a walkathon and walked 175 Kms in 10 days to raised 5,46,537/-



Garv Bhandari from Singapore wrote a book and donated part proceeds of sale INR 90,000/-



Aahana Khemani ran 10K in the Tata Mumbai Marathon 2024 and raised INR 6,46,964/-

With your support

82%

of patients showed an increase in their nutritional status or maintained it.

Get more insights



96%

of children followed up on their first visit and continued with their treatment.\*



### Feeding hearts in need of hope.

This year, our comprehensive, *FoodHeals Report 2024: Exploring Nutritional Aspects of Childhood Cancer in India*, highlighted critical data points, including trends in undernutrition as well as calorie and protein intake among children with cancer. These findings will play a pivotal role in shaping the efforts of cancer-focused institutions and initiatives in the coming year. Notably, we discovered that undernutrition among paediatric cancer patients at the start of treatment has persisted at approximately 58% over the past three years. Additionally, roughly 65% of patients consume less than half of their required daily calories and protein. Your support touches the very core of these families' lives.

Read our complete report here





We did this together.

**800k+**  
In-meals for children  
and caregivers

**56k+**  
Nutritional Supplements  
for undernourished children

**55**  
Nutritionists

**54.5k**  
Hot Meals for children  
and caregivers

**20.5k**  
Ration Bundles for children +  
families who were struggling  
with cancer and poverty

**14**  
states

**41\***  
Hospitals

"Our family has never experienced this kind of illness in the past and it came as a very big shock. Thanks to the supplements, rations, meals and our nutritionist's support, my child is now getting ready for her first day of school. She wants to be a doctor when she grows up. I hope we can make her dream come true."

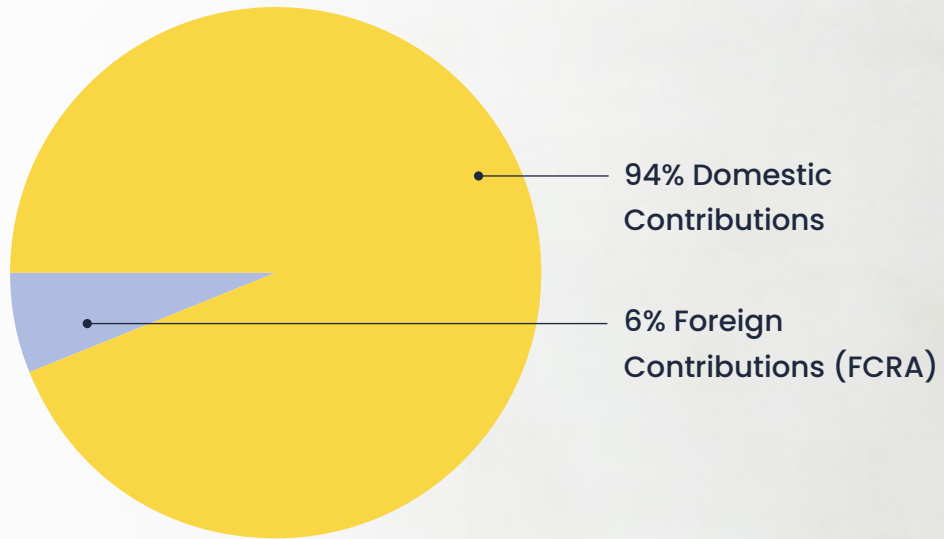
FATHER OF 5-YEAR-OLD AYESHA WHO SUFFERS FROM ACUTE MYELOID LEUKAEMIA



Total Income

₹24 Cr

The funds came from:



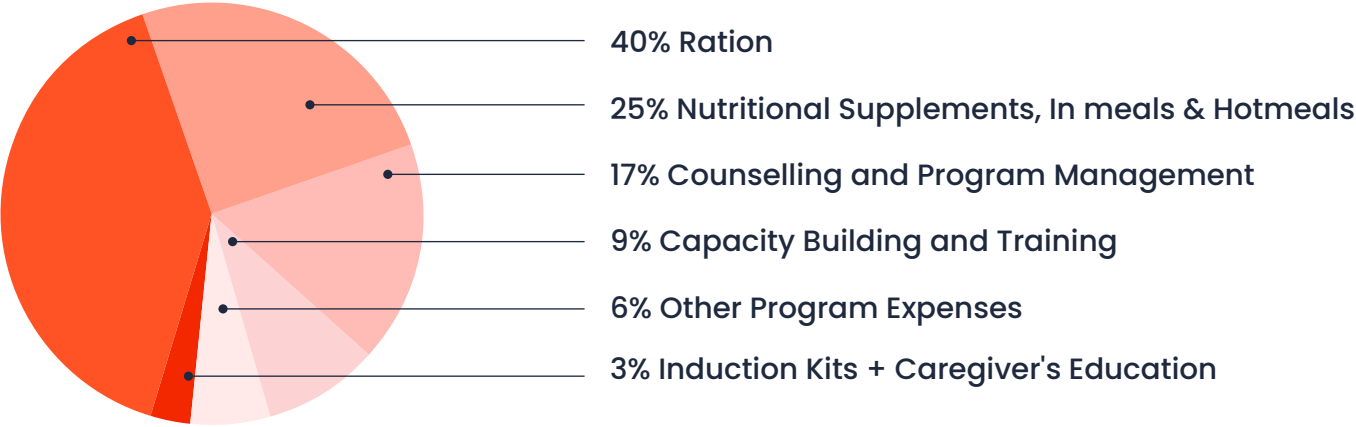
Read full financial report



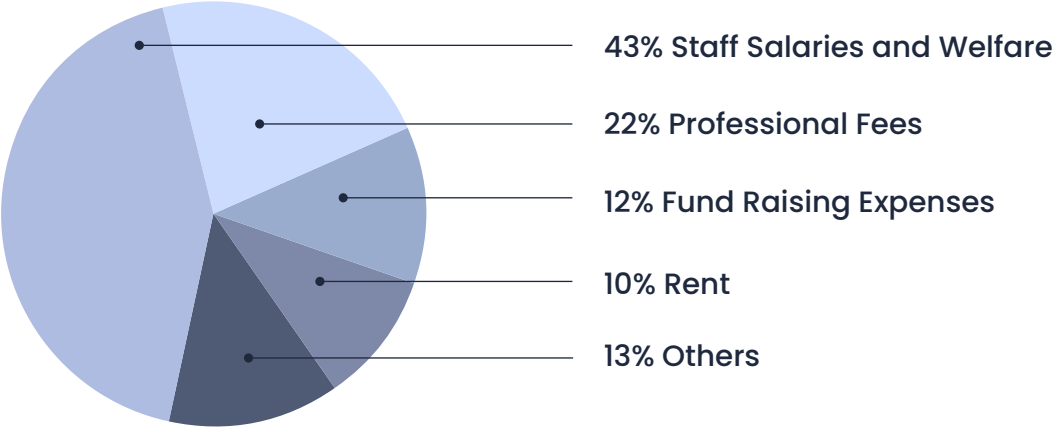
Total Expense

₹25 Cr

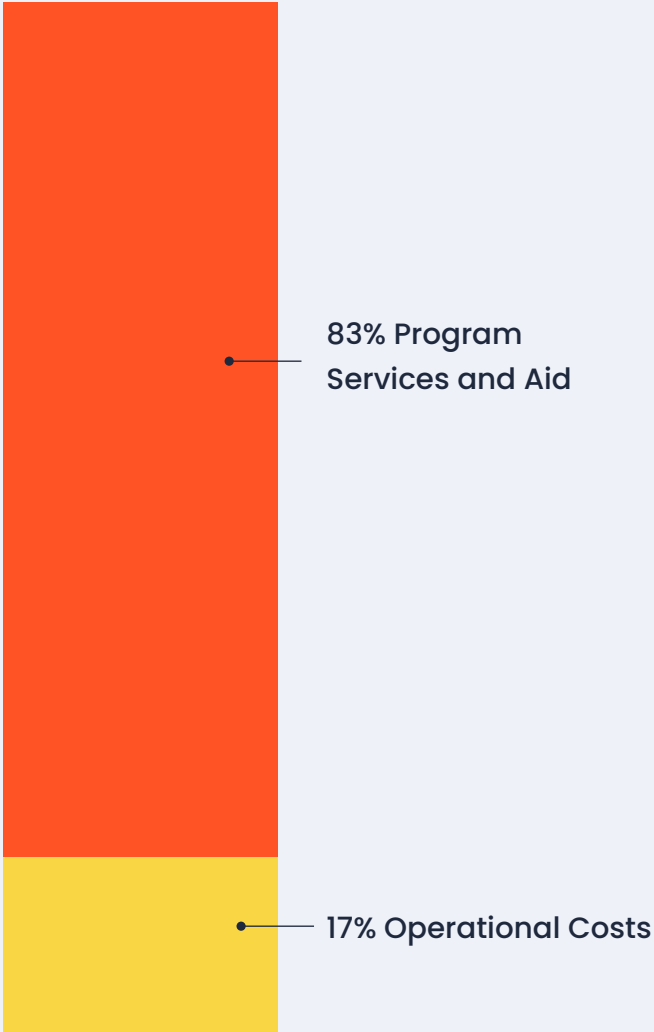
Program Services & Aid Spending Summary



Operational Spending Summary



Allocation of Expenses





**You are the reason.**

**Always be proud of that.**

“

AMAN, (NITESH'S MUMMA), LEAVES YOU WITH A MESSAGE

“I feel Shalini, our nutritionist, is like a sister to me now. In the beginning, I couldn't understand why Shalini was asking me to follow a certain diet for Nitesh. But she was so patient and kind that something inside told me to blindly trust her, and trust all of you. You have saved my child's life. You have saved all our lives!”

”



2023-2024



Thank you  
for feeding  
children and  
starving cancer!

[team@cuddlesfoundation.org](mailto:team@cuddlesfoundation.org)  
[www.cuddlesfoundation.org](http://www.cuddlesfoundation.org)

