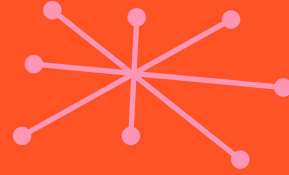


2022-2023



Gratitude Report

Ten years, tens of thousands
of reasons for gratitude.



Remember this: You help feed hope.

Nurangina and her mother Ruksana were all on their own when they first met us. Her father couldn't bring himself to understand the cancer that had taken hold of his daughter's body and was afraid to pursue a course of treatment. Ruksana knew that only a doctor could help save her child's life and showed up at the hospital. This mother took the choice to put her child's life above all else and fight her life's hardest fight, alone. Only, with your support to our team, she didn't have to be a solo warrior any more.



“

HERE'S RUKSANA'S (NURANGINA'S MUMMY) MESSAGE TO YOU:

I am thankful to the Cuddles Foundation for supporting me with monthly rations. The doctor told me that making sure my girl ate well was going to be very important in her treatment. I had a tailoring job and I didn't have any family support. Knowing that our food was taken care of took a big weight away from me. The Nutritionist Didis were there for me at a time in my life when no one wanted to continue my child's treatment. They not only helped me to understand Nurangina's diet but they guided me in my personal life. They made me feel strong. They gave me hope.

”



Thank you. Thank you for sharing our journey.



With gratitude,
Purnota Dutta Bahl
 Founder & CEO
 Cuddles Foundation
 31st December 2023

Ten years comes with a lot to be grateful for.

We still remember the day we first made a difference at Tara Memorial Hospital in Mumbai, back in 2013. Fast forward ten years, and here we are, proud to have partnered with 41 hospitals across 14 states. Just last year, we nourished and supported 16300 children and their caregivers. By our 13th birthday, we will be at 80 hospitals across India, helping 80% of children with cancer.

Our team of impact-minded people has grown and expanded year on year. We're blessed to have big thinkers and passionate doers all packed into one. Their ability to look beyond the day to day has led Cuddles to its crucial role in working with organisations such as ICCI and IAPEN on creating guidelines for Indian paediatric cancer children.

I wish to extend my deepest gratitude to you.

We're also thankful for the big strides the Cuddles Institute of Clinical Nutrition has been able to take with your support. In just 3 years since this academic arm was born, 200+ healthcare professionals have been trained. Two major research studies have been conducted in Paediatric oncology nutrition and will soon be published in journals of repute. The team is also putting the finishing touches on a comprehensive benchmark setting training program.

The one thing that I've learnt in the last decade is that passion can only get so far unless it's shared. We here at Cuddles feel truly blessed to have not just each other, but each of your - our well-wishers - who have kept us going.



A moment of applause for our Young Heroes

Superheroes start young. And that's wonderfully true about so many children and teenagers from school around the country. Despite their packed timetables and multitudes of extra-curricular activities, they manage to make time to support our work. To the entire classes who came together as part of their CAS programmes to support children with cancer, and the passionate individuals with their solo efforts, we hope you can hear us clapping and cheering for you as you read this.

Last year, we raised

₹27L

Meet our Young Heroes



Vihaan Garg, a budding entrepreneur who donates 100% of his profits from selling upcycled candles every month



Mihika Jain ran 10K in the Tata Mumbai Marathon 2023 and raised ₹7,94,703



Siblings Hamza & Zaynab raised ₹1,28,548 during Ramadan



With your support...

82%

of patients showed an increase in their nutritional status or maintained it.

[Get more insights](#)



97%

of children followed up on their first visit and continued with their treatment.

Feeding hearts in need of hope

Our all encompassing study 'Exploring Nutritional Aspects of Childhood Cancer in India' this year covered vital data points across nutrition status as well as other socioeconomic markers. The report will prove pivotal in guiding the work of cancer-focused institutes and initiatives in the coming year. We learnt that 41% of patient's families earned ₹10,000 or less per month and 70% of respondents were deemed at risk of food insecurity. Your impact reaches deep into the heart of their homes.

[Read the complete report here](#)



We did this together.

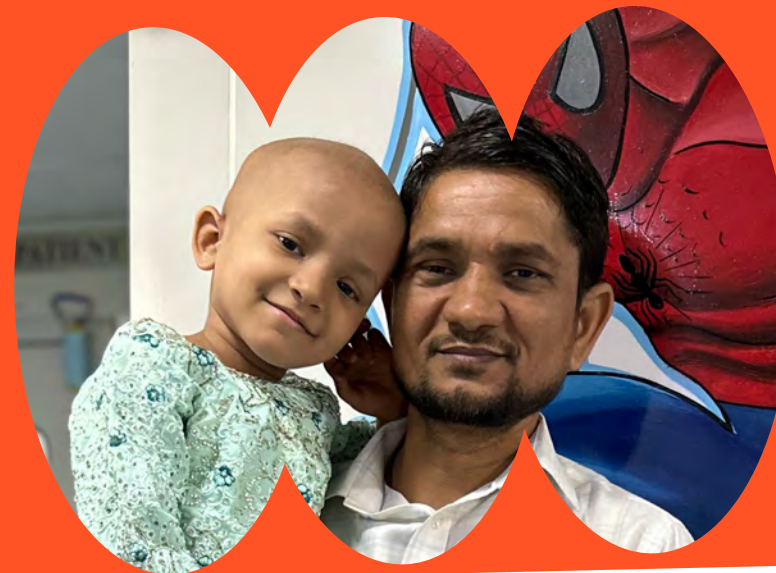


686K

In-meals for children and caregivers

49K

Nutritional supplements for undernourished children



"I am really thankful to Cuddles foundation for giving me ration bundles for the entire treatment. As a carpenter, my monthly income is usually less than ₹10,000. And with us needing to go for frequent follow ups, I was unable to work enough to even earn that much. Your constant support helped me take proper care of my child and continue the treatment."

NASEEM AHMED SHAIKH, FATHER OF 4-YEAR-OLD FALAK WHO SUFFERS FROM B-CELL ALL

50

Nutritionists were deployed across the country

53K

Hot Meals for children and caregivers

17K

Ration Bundles for children + families who were struggling with cancer and poverty

36

Hospitals

13

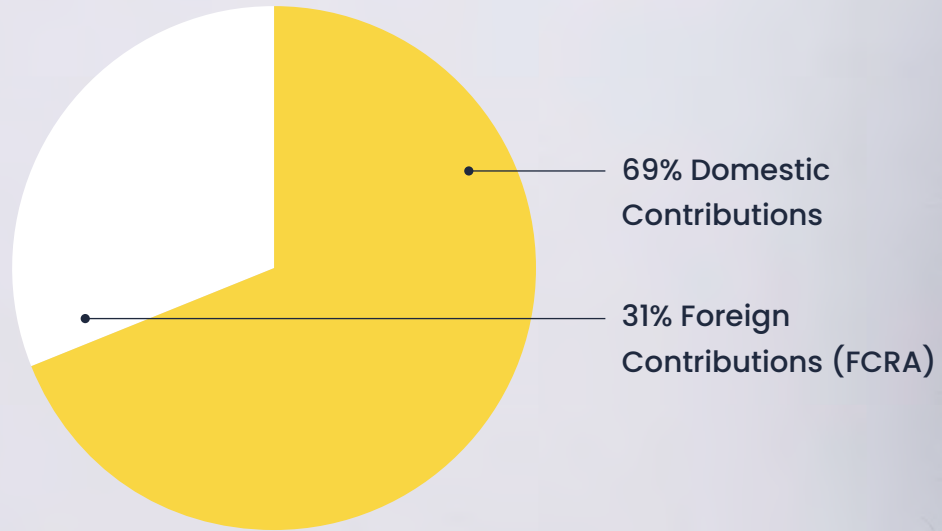
states



Total Income

₹23.27 Cr

The funds came from:



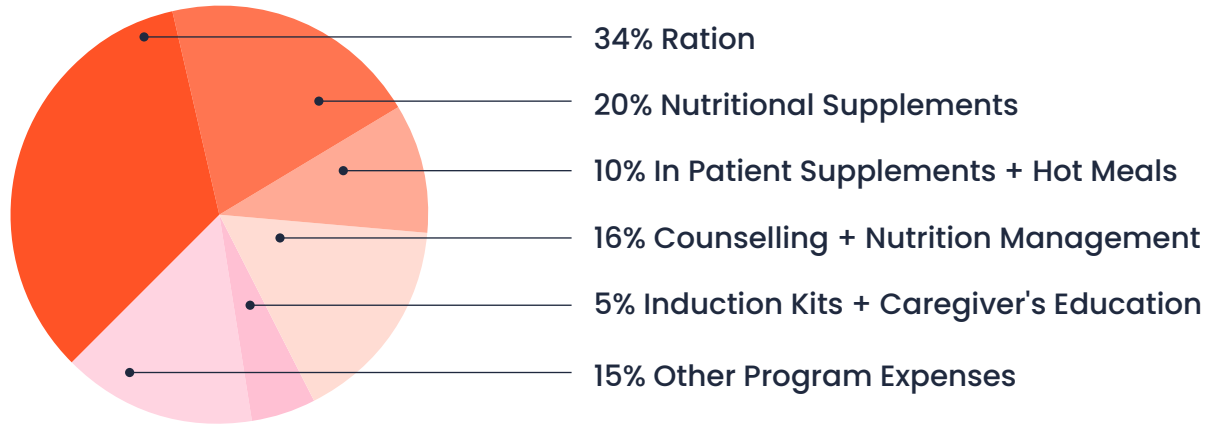
[Read full financial report](#)



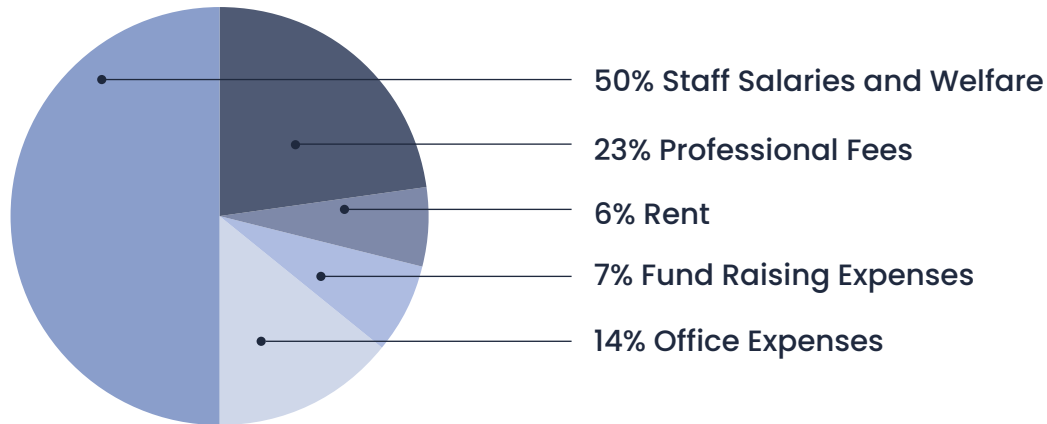
Total Expense

₹18.99 Cr

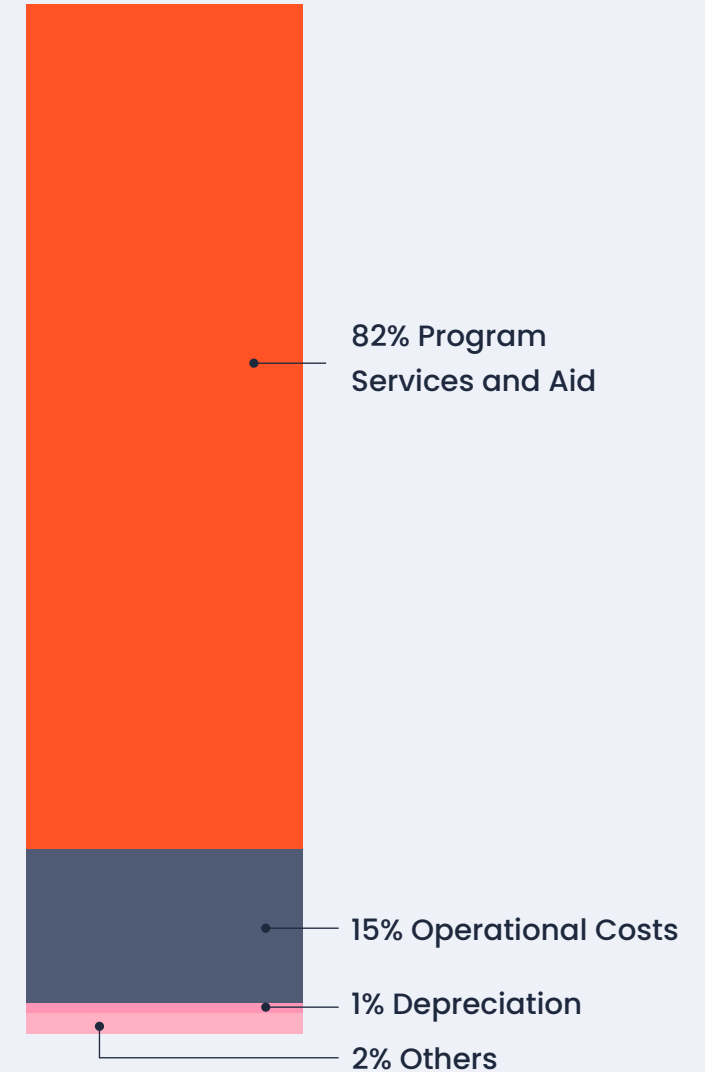
Program Services & Aid Spending Summary



Operational Spending Summary



Allocation of Expenses



Remember this: You help feed the future.

“

RUKSANA (NURANGINA'S MUMMY) THANKS YOU FOR THE FOOD AND LOVE:

“The support we receive means the world to me. Rosy (the nutritionist) has had such an impact on Nurangina. My little one often goes home and, in the same manner that Rosy counsels her, she counsels her sisters or friends!” Ruksana tells us.

We've got word that 5-year-old Nurangina is already planning her future career – “I want to be a nurse,” Nurangina declares to us, earnestly.

”





2022-2023



Thank you
for feeding
children and
starving cancer!



team@cuddlesfoundation.org
www.cuddlesfoundation.org