

2021-2022



# Gratitude

# Report



A few reasons why we  
count YOU as a blessing.

# You gave Diya the winning move

Imagine hearing that your beautiful little child has only a 1% chance of surviving cancer. But, when you take that 1% and back it with the right treatment and optimal nutrition, the outcome can be a child who is 100% equipped to fight cancer and win. This has been Diya's story. And the odds were in her favour because you helped us help her.

Diya was diagnosed with Stage 4 Neuroblastoma at two-years-old. During the pandemic, her father lost his job as a grocery store attendant, coinciding with Diya's cancer diagnosis. She'd need hospitalisation, surgery, a bone marrow transplant, chemotherapy... and wholesome square meals to maintain a nutritional status that would help her cope with her treatment. That's where your support with an assured supply of food and supplements helped them stay strong and fight hard. As of today, Diya has completed her treatment and is back to her home and her friends.



“

HERE'S KALPANA'S (DIYA'S MUMMY) MESSAGE TO YOU:

**“The Cuddles dietician would come to visit Diya every day. She made a diet chart for us and made sure we followed it. Cuddles also gave us a ration kit as we had to be with Diya constantly, and we had no time to think about anything else. A huge weight was lifted off our shoulders thanks to the kit. Thank you to Cuddles and all those who supported us.”**

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# Look what we have done together!



With gratitude,  
**Purnota Dutta Bahl**  
 Founder & CEO  
 Cuddles Foundation

*Purnota*

In 3 months, our mission turns 10 years.

Looking back, it has been a truly, truly heartening journey. From 6 hospitals in Year 2015 to 35\* by Year 2022, there have been so many hands and hearts who have put themselves to work, building the reach and impact of nutrition in children with cancer.

Looking onward, we're deeply committed to taking that reach to 80% of little cancer warriors in India by our 15th birthday. And we're just so grateful that with the past as proof, we can think big and stay confident in each other to make the vision a reality.

Our ecosystem of support keeps growing every single day of the year. Here's to the folks who've earmarked a portion of their paycheck every month towards funding ration bundles.

Here's to our 30+ corporate donors who help us carry out our plans at scale. Here's to our Young Heroes who are doing everything they can, from creating an anthem to a podcast to spending time at our partner hospitals making little patients grin big. And here's to each one of YOU.

Each and every one of you takes hope and healing to young lives at various stages of their childhood - like 3-month-old Jayshree (our youngest) to 18 year-old Atiq (our oldest). I've seen the happy gratitude that lights up their faces when they spend time with our 46\* clinical nutritionists, finding in them a friendship that carries them through their road to recovery.

I'm grateful that, of all the things you could be a part of, you've chosen to be a part of our journey.

*Here's wishing you a meaningful and purposeful 2023.*



# A special #TY to our Young Heroes

Sometimes, the youngest amongst us have the biggest hearts. And that's why we're so grateful to our army of Young Heroes. From entire classes who came together as part of their CAS programmes to support children with cancer, to passionate individuals who prove that heroes start young...

So far they've raised:

# ₹25L

Meet our Young Heroes



Sara Hulyalkar, Anoushka Poddar and Nandini Agrawal's Bakeroo Bake Sale



Sara Adukia & Ahana Kanoi's online Ballet Fundraiser



Ahana Bahl, Aarav Gupta, Sanaa Adukia & Aadya Sachdeva's Pre-loved Books Sale



With your support

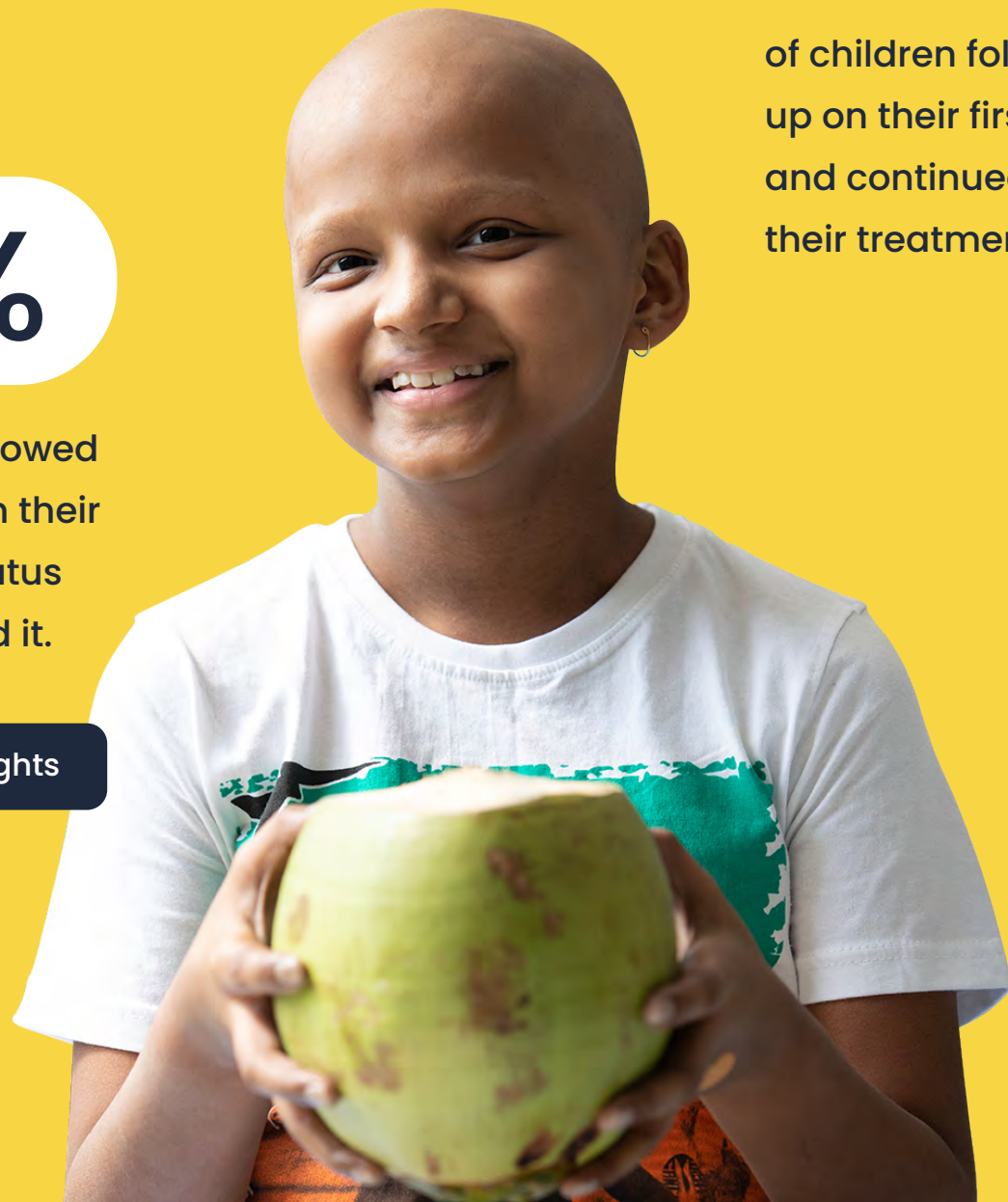
95%

of children followed up on their first visit and continued with their treatment.

81%

of patients showed an increase in their nutritional status or maintained it.

Get more insights



Food insecurity didn't come in the way of hope and healing.

We administered the Hunger Vital Sign™ tool as part of our nutrition programme. We came to understand that 82% of our beneficiaries were at risk of being food insecure (without access to healthy or adequate food) the year before they started receiving your help through ration bundles. And our hope is that we can turn the statistic around through every meal we help make happen.

Read our report on Food Insecurity



We did this together.

50,000+

Nutritional Supplements  
for undernourished children

693,000+

In-meals for children  
and caregivers

46\*

Nutritionists were on  
the frontline, making  
sure COVID-19 didn't  
stop cancer care.

48,000+

Hot Meals for children  
and caregivers

16,000+

Ration Bundles for children +  
families who were struggling  
with cancer and poverty

35

Hospitals

12

states



"As the sole breadwinner, it has been very difficult for me to make ends meet. Wheat, oil, almonds, dal, rice, soap and much more from the ration kit made all the difference! When my daughter had to be fed via a tube, the nutritionist helped us cope. My child has now pulled through, and for that I'm so grateful."

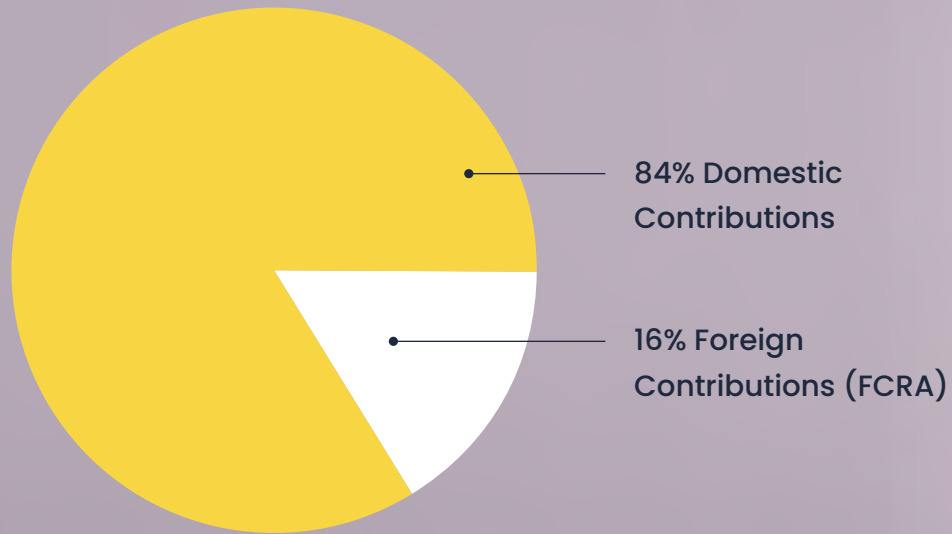
CUDDLES MOM ARCHANA WITH HER 6-YEAR-OLD DAUGHTER, PARINEETI, WHO BATTLES ALCL (ANAPLASTIC LARGE CELL LYMPHOMA). SION HOSPITAL, MUMBAI.



Total Income

₹15.33 Cr

The funds came from:



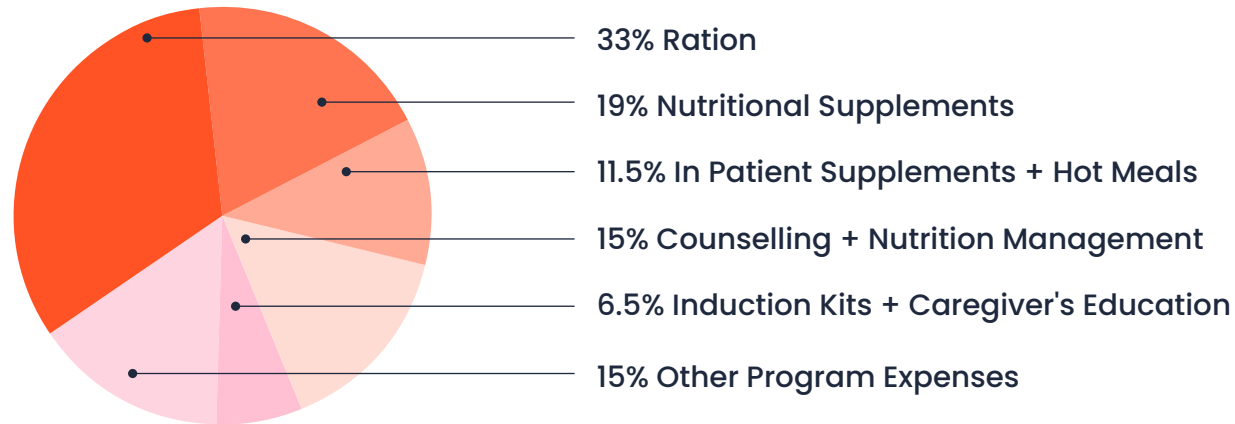
[Read full financial report](#)



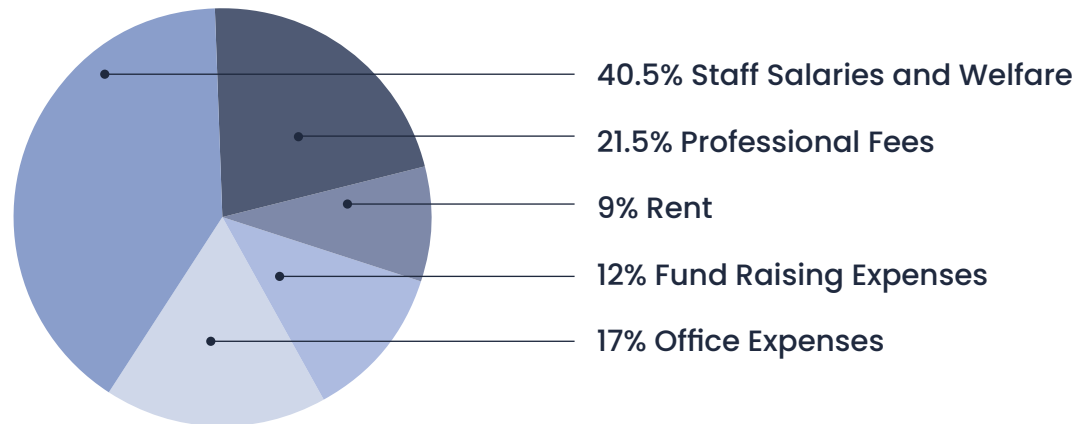
Total Expense

**₹15.96 Cr**

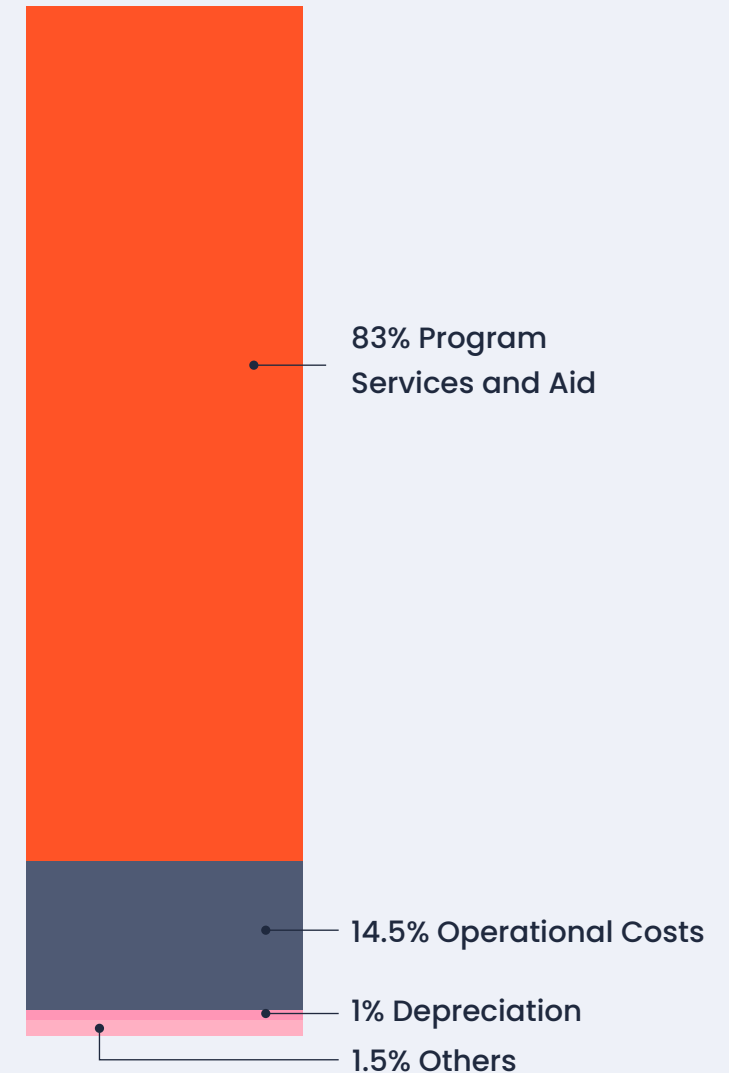
### Program Services & Aid Spending Summary



### Operational Spending Summary



### Allocation of Expenses





**You helped make**

**a difference...**

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RAJESH (DIYA'S DADDY) THANKS YOU FOR THE FOOD AND LOVE:

“During the pandemic, we had no help. But you gave us a kit. A really big kit. And the nutritionist was there to guide, day or night. If you compare what Diya's body was going through two years back, and you see her today, it's like the difference is between heaven and earth. Today my little girl laughs & plays, and she is doing well.”

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**Thank you!!!**

**for feeding children  
and starving cancer!**

[team@cuddlesfoundation.org](mailto:team@cuddlesfoundation.org)  
[www.cuddlesfoundation.org](http://www.cuddlesfoundation.org)

