

ORGANISATION PROFILE

About Cuddles Foundation

Established in 2013, Cuddles Foundation has been working with government and charity cancer hospitals, enabling them with trained pediatric oncology nutritionists and food aid so that more children may win the battle against cancer. Cuddles Foundation has its centres in over 30 public hospitals across 12 states and received the National Award for Child Welfare, 2015-16. Their vision is to give every child fighting cancer in India a chance at a cure.

Approach

- **Enable Hospitals:** Work with government and charity cancer hospitals to provide them with a Paediatric Oncology Nutritionist.
- **Train Nutritionists:** Handpick and train a team that's big on both heart and skill. They help counsel children with cancer on nutritional choices.
- **Provide Aid:** Support children and their families with free food and nutrition like hot meals, in-meals, nutritional supplements, eggs, bananas, and monthly ration bundles for a family of four.

FoodHeals® App

In 2017, with the help of donors and volunteers, they could develop an App that would standardise the delivery of nutritional support across all the hospitals they work with. Cuddles' FoodHeals® App is a first-of-its-kind tech platform that automates clinical nutritional functions and enables medical and nutrition teams to collaborate more effectively. The FoodHeals® App is currently used in 34 partner hospitals across the country.

Supporters

Cuddles Foundation is supported by HT Parekh Foundation, JLL, Franklin Templeton, ICICI Foundation, Hexaware Technologies and many other committed contributors. They've also been endorsed by celebrities like Sonali Bendre Behl, Sonam Kapoor Ahuja, Pooja Dhingra & Vir Das, amongst others. Cuddles has also been recognised for its work with the prestigious National

Award for Child Welfare (2015-16), Outlook Poshan Special Jury Award (2019), and the Akshaya Patra and UN Global Compact Award (2018).

**You can feed a child and starve cancer by supporting Cuddles' work
at donate.cuddlesfoundation.org**

INTRODUCTION (SHORT)

Cuddles Foundation nourishes children in their fight against cancer. Because #Foodheals